



## The 9th China (Shanghai) International Air Purification Expo And BBS

### Invitation

**Exhibition Date:** May 18 – 20, 2015

**Exhibition Venue:** Shanghai Everbright Convention & Exhibition Center (No. 88, Caobao Road)

**Forum Date:** May 19 – 20, 2015

**Forum Venue:** Conference Room of Shanghai Everbright International Hotel

### Approved by:

Shanghai Municipal Commission of Commerce

### Industrial Co-organizer:

China Special Committee of Indoor Environmental Purification Treatment

Ecological Environment Building Materials Association of China Building Material Federation(CBMF)

Photocatalysis Industry Association of Chinese Society for Imaging Science and Technology(CSIST)

Logistics Management Branch of Chinese Hospital Association(CHA)

Public Health Engineering Branch of China Preventive Medicine Association(CPMA)

Shanghai Air Cleaning Industry Association(SHADCA)

GuangDong Indoor Environmental Health Association(GIEHA)

### Media Co-sponsor:

Netease, Sina, Sohu, Tencent, Industry Online of Air Purification, Business Conditions of Air Purification

### Organized by:

Shanghai Maofa Convention & Exhibition Service Co., Ltd

### Concurrent events:

China Summit Forum of Good Air and PM2.5 Control/Air Purification Technique

### Internationalization, professionalization and Branding

CAPE is the most professional, profound, authoritative, comprehensive and largest international gathering of air purification industry in Asian purification area at present. CAPE takes place twice a year since 2013. The seventh session was held at Shanghai Everbright Convention & Exhibition Center in May, 2014. China International Exhibition Center (old building) in Beijing took place the eighth session. The exhibition closed perfectly with unprecedentedly grand live performance, and the scale of all previous sessions increases year by year. In 2014, number of exhibitors amounted to more than 480, and most of them attended the exhibition for several successive years. 48728 visitors who come from domestic and overseas attended this exhibition, and 19% belongs to overseas visitor. This result proved that this exhibition got good

performance than before. Among all exhibitors, 96% of them come to agreements of agency/distribution, 93% of them were satisfied with the number of audiences, 95% of them were satisfied with quality of audiences, and 96% of them were satisfied with field services of organizers; and 98% of all exhibitors said that they will continue to attend CAPE for next session. Due to prestigious effects, numerous enterprises have registered for the exhibition in 2015. Exhibitors agree that this exhibition is an indispensable industry event in air purification area and the highest qualitative exchange place of display and excellent trade purchasing platform in global in this industry.

Many domestic and international enterprises attended previous sessions, including: American Honeywell, Austin, Fusewins, Airgle, RGF, Oransi, Airpal, Nano Steps, 3M, ThermoFisher, MWV, Pure Group, Air-Revive, Healthway, Korean LG, AirPure, Sumsung, German Saunaking, Comedes, ADAWO, TIPON, Ebmpapst, Swiss VIGILANT, AIR-O-SWISS, IQAir, Swedish LightAir, Japanese Mitsubishi, IRIS, DAA, Daikin, Hitachi, Panasonic, Taiwanese TRACENOSE, SHUN KUANG, Dickson, 3WAYS, Chinese Airpal, Saunaking, Broad, Yadu, Mayair, ASD, Hipuro, Six Star, Vsun Global, EBMPAPST, Cimic, HANWANG, Purerains, Clima, Airjia, YIKANG, Qingrun, XUESHENG, LXSUN, YATAI, Voke, Leader, JINGXIN, HEALTHWAY, Wellgain, Yousana, HUIQING, Gozen, Cubic Optoelectronics, Thkom, QITAI, TIHE, Pure Air, Smales, SUOLIXIN, Nisun. With all seats occupied, summit forums are held over the same period every year. By providing important trading platform for enterprises of air purification and users, these summit forums have gained acceptance and high praise of industry participants and expert researchers both in China and other countries. Welcome to take part in or visit this exhibition!

### ■ Exhibition Scope ■

- ▲ Environmental Control: Environment protection air conditioning, ventilation equipment, central vacuum, dehumidifier/ humidifier, exhaust fan, air curtain, and monitoring system;
- ▲ Purification Products: Air purifier, air duct cleaning device, fume purification equipment, photocatalyst, scavenger, bamboo charcoal, antibacterial & disinfection products, etc;
- ▲ Smoke-gas Treatment: Welding fume purifier, dirt catcher, oil mist filter, exhaust gas cleaning equipment, odor control in manufacturing shop and automobile tail gas treatment;
- ▲ Associated Auxiliaries: primary/medium/high/sub-high/ultrahigh efficiency filter, electrostatic/ activated carbon/chemical filter, controller, anion generator, etc;
- ▲ Detecting Instrument: detectors of PM2.5, methanal, humiture, sampling apparatus, particle counter, benzene, TVOC, dust, etc, and detection consumables;
- ▲ Function Materials: scavenging material, air filter material, nanometer/ anion material, diatom ooze, purification painting/wall material, ecological building material, etc;
- ▲ Cleaning Technology: Clean air-conditioning, cooling air conditioning unit, purifying/ sterilization equipment in clean room, supplies for clean room, technical equipments for air conditioning cleaning, etc.
- ▲ Scientific Achievements: testing and certification institute, key laboratory, academic institution, governance unit, new product, new technology, new achievement transformation, etc;

### ■ Summit Forum ■

This forum will collect latest research progresses of environmental aspects including air pollution control and commercial and civil purification, and provide chances of exchanges and discussions for

researchers and engineers from all over the world. This meeting has invited scientists, government officials, engineers, architects, industrial hygiene experts, building owners, constructors and property management practitioners who work in related areas to come. Currently the forum is open for registration (Details available on request).

### == Revenue ==

- ★ Demonstrate corporate image and dig deeper into user requirements to increase brand invisibility, reputation and loyalty, further to embody brand value and commercial returns;
- ★ Negotiate trade business with international and domestic traders, investors, agents, distributors and suppliers by face to face to communicate technology and seek for cooperation;
- ★ Meet with senior management and decision makers of production, R&D and purchasing departments in application area, and display latest product technologies and services;
- ★ Seize valuable opportunities of contacts with leaders of technical research and manufacturers in the industry in the industry, administrative/technology development members, and experts and scholars of academic institutions;
- ★ Provide "one-to-one" commercial customized services for exhibitors and professional visitors, establish partnership with appropriate complete sets of project companies and product agents within the shortest time, and create a good platform for market expansion;
- ★ By close cooperation with organizers and media, you will obtain more attention and best exhibition effects and returns during the exhibition.

### == Charge Details ==

※Booth fee (Extra 20% of total charges are required for special requirements and double-sided openings):

Item Classification	Standard Booth (9m <sup>2</sup> )	Luxury Booth (9m <sup>2</sup> )	Indoor raw space(at least 36 m <sup>2</sup> )
Chinese Enterprise	RMB12800/9m <sup>2</sup>	RMB15800/9m <sup>2</sup>	RMB1280/m <sup>2</sup>
Foreign Enterprise	EURO 2800/9m <sup>2</sup>	EURO3800/9m <sup>2</sup>	EURO280/m <sup>2</sup>

A standard booth consists of built exhibition stand, carpet, one negotiating table, two chairs, two lamps, one power socket(220V), security guard and clean up, etc(150cm heightening for booth of irregular shape). (Note: Exhibitors who require raw space booth shall pay for construction management and electricity expenses voluntarily.)

※Call us to consult charge details for advertisements of exhibition publications+ onsite advertisements+ product introduction meeting;

※ Co-sponsors: Due to extensive social influences and public attention in the domestic and overseas, your sponsorship will obtain apparent effects of brand publicity, which will have positive effects on your enterprise and product visibility. Co-organized items of this gathering consist of three grades: golden medal RMB 280 thousand (only one), silver medal RMB 200 thousand (only two), bronze medal (only three). Contact organizing committee for details, please.

### == Contact Information ==

Address: Room 3-410, He Yu He Business Building, No. 1358, Pingan Road In Shanghai

Tel: +86-21-51873918 400-665-8358 Fax: +86-21-34090386

Email: [mfexpo2013@126.com](mailto:mfexpo2013@126.com)

Website: [www.CAPEXpo.cn](http://www.CAPEXpo.cn)

